



Advance Information

LOCAL CURRENCY

How to make it happen in your community

Peter North

Shows how local money can help us unleash the financial power of our communities to build a resilient, low-carbon future.

In past recessions and depressions, a popular response from communities has been to create their own forms of money. The jobs aren't there, and the money has dried up, but needs remain. How can local money help communities in times of hardship and cut as much carbon out of their economies as possible?

An inspiring yet practical new book, *Local Currency* helps you understand what money is and what makes good and bad money. It draws on the considerable track record of experimentation with local money around the world and gives ideas to those in the Transition movement and beyond about what has been tried, what works, and what to avoid.

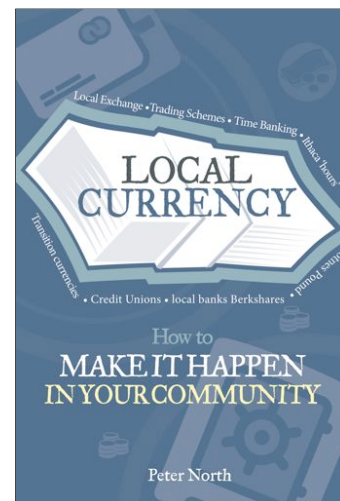
Different models of alternative currencies are reviewed, from the Local Exchange Trading System (LETS) and Timebanks that work within communities, to paper currencies like Berkshares, German regional currencies and Ithaca 'hours' that circulate between local businesses as an alternative to their losing trade to the big box retailers.

How can local banks and bonds help us move our cities, communities and homes on to a more sustainable footing? The book suggests how groups can create future forms of local money that can deepen local resilience and support the development of more local production of the things we need, such as food and power, whilst reducing a community's CO2 emissions at the same time.

The Author: Peter North teaches Geography at Liverpool University. He first heard about local currencies while doing a Masters in Peace Studies in 1992, and has been exploring local currencies worldwide since then. He is one of the founder members of Transition South Liverpool.

Sales Points:

- Subject is highly topical in the light of current financial instability
- Second book in the Transition Guides series
- Author is good self-promoter & speaker



22nd October 2009

Green Books

ISBN 978 1 900322 52 2

234mm x 156mm

160pp in 2 colours

£9.95 pb

Contents:

- Introduction • Money & transition • What's wrong with the money we have?
- Where does money come from - and can we change it?
- Localisation • Local Exchange Trading Schemes
- Time Banking • Ithaca 'hours' and other paper currencies
- Berkshares • Transition currencies • Building deeper local resilience using local currencies • Conclusion: How to do it; starting and building a local currency • Some closing thoughts

PUBLISHERS

Bee West, Green Books,
Foxhole, Dartington, Totnes,
Devon TQ9 6EB
Tel: 01803 863260
Fax: 01803 863843
sales@greenbooks.co.uk
www.greenbooks.co.uk

SALES REPRESENTATION

Signature Book Services
20 Castlegate, York YO1 9RP
Tel: 01904 633633
Fax: 01904 675445
sales@signaturebooks.co.uk
www.signaturebooks.co.uk

UK TRADE DISTRIBUTION

Central Books
99 Wallis Road
London E9 5LN
Tel: 0845 458 9911
Fax: 0845 458 9912
info@centralbooks.com
www.centralbooks.com